



BUSINESS STUDIES KEY STAGE 5 CURRICULUM MAP

Curriculum Overviews	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 12	<p>Unit 1: Exploring Business</p> <p><u>Learning Aim A:</u> Explore the features of different businesses and analyse what makes them successful</p> <p><u>Learning Aim B:</u> Investigate how businesses are organised</p> <p>Unit 3: Personal and Business Finance</p> <p>Understand the importance of managing personal finance</p> <p>Explore the personal finance sector</p> <p><u>Learning Aim A:</u></p>	<p>Unit 1: Exploring Business</p> <p><u>Learning Aim B:</u> Investigate how businesses are organized</p> <p><u>Learning Aim C:</u> Examine the environment in which businesses operate</p> <p>Unit 3: Personal and Business Finance</p> <p>Understand the purpose of accounting</p> <p>Select and evaluate different sources of business finance <u>Learning Aim A:</u></p>	<p>Unit 1: Exploring Business</p> <p><u>Learning Aim C:</u> Examine the environment in which businesses operate</p> <p>Unit 3: Personal and Business Finance</p> <p>Select and evaluate different sources of business finance</p> <p>Break-even and cash flow forecasts <u>Learning Aim A: Understand the requirements of pre-production of a digital media product</u></p> <p>Unit 3: Personal and Business Finance</p> <p><u>Learning Aim A:</u></p>	<p>Unit 1: Exploring Business</p> <p><u>Learning Aim D:</u> Examine business markets</p> <p>Unit 3: Personal and Business Finance</p> <p>Break-even and cash flow forecasts</p> <p>Complete statements of comprehensive income and financial position and evaluate a business's performance <u>Learning Aim A: Understand the requirements of pre-production of a digital media product</u></p> <p>Unit 3: Personal and Business Finance</p> <p><u>Learning Aim A:</u></p>	<p>Revision</p> <p>Unit 3 Exam</p> <p>Unit 27: Work Experience in Business</p> <p><u>Learning Aim A:</u> Investigate opportunities for work-related learning</p> <p>Unit 3: Personal and Business Finance</p> <p><u>Learning Aim A:</u></p>	<p>Unit 1: Exploring Business</p> <p><u>Learning Aim E:</u> Investigate the role and contribution of innovation and enterprise to business success</p> <p>Unit 27: Work Experience in Business</p> <p><u>Learning Aim B:</u> Carry out work experience in an appropriate and safe manner</p> <p><u>Learning Aim C:</u> Reflect on work experience undertaken and its influence on own personal and professional development</p>
Year 13	<p>Unit 2: Developing a Marketing Campaign</p> <p>Introduction to the principles and purposes of marketing that underpin the creation of a rationale for a marketing campaign</p> <p>Using information to develop the rationale for a marketing campaign</p> <p>Unit 27: Work Experience in Business</p> <p><u>Learning Aim C:</u> Reflect on work experience undertaken and its influence on own personal and professional development</p>	<p>Unit 2: Developing a Marketing Campaign</p> <p>Using information to develop the rationale for a marketing campaign</p> <p>Planning and developing a marketing campaign</p>	<p>Unit 2 Exam</p>			

Texts, Exam Boards, and Useful Websites:



Pearson BTEC Level 3 National Extended Certificate in Business - Exam Board – Pearson EDEXCEL

<https://qualifications.pearson.com/en/qualifications/btec-nationals/business-2016.html>

[Bee Business Bee Unit 3 Personal And Business Finance YouTube Playlist](#)